



AN ORIGINAL HAND MADE PAINTING BY LEE REYNOLDS CIRCA MID 20TH CENTURY

Posted on October 24, 2022 by Andres G

This is a professional appraisal report, provided upon request. In this report, I researched and interpreted information provided by the requester. The appraisal report contains different sections to complete the description, identification, and appraisal of this artwork (). Extra information like where the painting came from, who painted it, what style it is, when it was made, how it was valued (Mark to Market Valuation), and where to sell it.

This report is designed to give you an appraisal value for the artwork you own, whether it is a painting, sculpture, or another type of art. The information provided will help you to understand your piece and its value. I use the world reserve currency (US dollars) to appraise each piece. The selection aims to avoid currency risk variations that could affect appraisals over time. This report is not intended to encourage you to sell this piece; rather, it aims to provide information on your art's value so that you know what steps to take if you do wish to sell.

Description, research, and provenance of

Identification with Artificial Intelligence

I have used Image search, a process where the artificial intelligence (AI) will look through a database of images and attempt to find ones that match the seed image. This can be done by using various algorithms, including pattern recognition and machine learning.

The results of the automatic recognition are not conclusive. If a match is found, it will be shown below:





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What specific information can we obtain from this test?

The frontal artwork picture is different to any of the previous results. We can confirm this is an original scene and not a copy or reproduction because no other paintings have been created with identical content as what's shown in our selection. This artwork is catalogued as **an original scene and original artwork**. Even though some of the results may show similarities, I came to the conclusion that they are too vague to be considered relevant.



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I can confirm this is an original painting, hand made.

What is the age of this artwork?

When trying to determine the **age** of an artwork, one of the first things to look at is the frame. The style of the frame, as well as the type of artwork and color palette, can give clues as to when it was created. For example, a piece from the Baroque period might have a gilded frame with a complicated design, while a piece from the Renaissance might have a simple wood frame. One way to date a painting is by looking at the frame construction. A frame made with modern metallic parts like flat-head nails, staples, or Phillips-head screws is likely from the 20th century. Older frames will have parts made of irregularly cut wood and metal that has been forged by hand. In some cases, you can see the absence of metallic parts. This is just one example of how the frame is put together and can be used to date a painting.

I deduced that the painting was created between the mid and late twentieth centuries. The color scheme is very vivid, and the color scheme is typically found in circa mid to late 20th century paintings.

Who has made this artwork?

I study and research the signature of artwork to see if it matches any known signatures. At this step, I also inspect papers with an artist's name or other identifying features like stickers that may help me identify who made their work. Provenance, if any, is considered as an input to try to find out if the artist is relevant.

A picture of the signature is depicted below:



I can read the signature as:

Lee Reynolds

At this point, **I can use the signature and try to find the artist's name in a database of known-listed artists.** Basically, it is a database with information about the names, surnames, origins, and biographies of the most well-known artists.

I found that the artist who painted this Lee Reynolds.

Lee Reynolds is a pseudonym, he was the owner of Vanguard Studios and used the name as a pseudonym. He was known for his unique approach to art, which often involved using found objects and incorporating them into his paintings. While pseudonyms are often used by artists who want to remain anonymous, they can also be used by artists who want to create a brand for themselves. For example, Banksy is a famous street artist who uses a pseudonym. In this case, the name was used as a marketing brand, it involved several



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different unknown/street artists that were hired to make paintings.

They mass produced all kinds of artworks and you have one of them. It is impossible to know the real artist's name of the artwork, however it is irrelevant to know the value of this painting.

Medium, frame construction, style, and frame

I can check if the **style and type of painting match the artist referenced**. An artist may change their painting style, scenes, and compositions with time, so I checked similar paintings during the whole lifetime of the artist. In this test, I would expect to find similar known paintings made by this artist.

Another important point is to date the painting and **check if the frame construction technique, medium used, and colors match the lifetime period of the artist**. Older paintings will often use more muted colors, while newer ones will have brighter, more vibrant colors. This is due to the fact that older paintings were created with natural pigments that have since faded, while modern paintings use synthetic pigments that are more resistant to fading.

For this painting I confirm that the style and type of painting is a typical Reynolds painting.

Conclusion

The painting is of good quality and the composition is pleasing. The colors are unique and warm, which I believe would be appealing to decorators and collectors. High-caliber



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paintings such as this one are not common, so I think it could be quite valuable.

I would encourage anyone interested in purchasing this artwork to do so quickly, as it is likely to become more valuable over time. paintings of this quality are becoming increasingly rare, so it is a good investment.

: Final Appraisal Value (\$)

350-450\$

Appraisal Report made by:

Andrés Gómez

BSc, MSc, Expert Art Appraiser

10+ years of experience in Online Art Appraisals

100k+ Customers Served

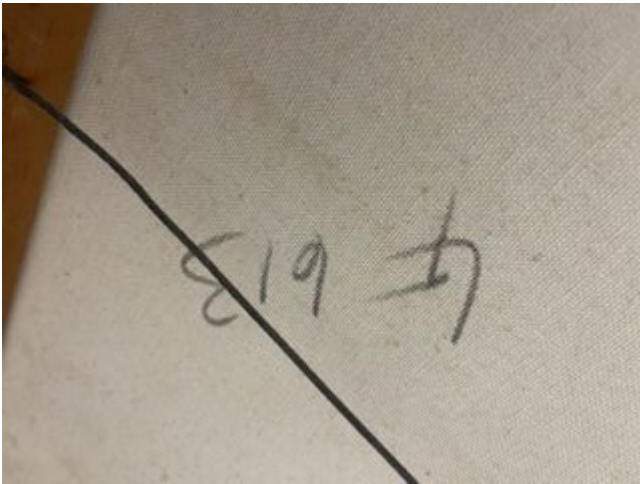
Antique Store Owner

You can check my portofolio of past appraisals here:

<https://www.appraisily.com/andres-portofolio/>

Pictures received





How to sell it

Antiques, art, and other collectibles are difficult items to sell online. This can take a lot of time. Be patient, but also make sure that the price you are asking for is the right one for



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your pieces of art. Consider the following tips on how to sell antiques and collectibles online: These tips will help maximize the price of your antique or collectible.

I would recommend selling it online. There are many ways to do this. For instance, Post an ad on Craigslist. Use eBay to sell antiques online. Post a listing on the Etsy marketplace. Sell with direct messages using Instagram. You can create a website using Squarespace or WordPress. Use Shopify to sell via a website, POS and social channels. List your items on Bonanza.com, Facebook Marketplaces, or Amazon Marketplaces. If you don't have time, I would recommend starting with Facebook, Etsy, and Amazon.

The key to selling antiques online is to let potential customers know that you know what you are talking about. It's much more difficult to sell something when the potential buyer can't be sure it's authentic. Sellers should use a well-thought out descriptive guide like this one. A good lead generation service should be helpful in establishing these relationships with online buyers, and an effective way to do this is through classified ads. If a buyer asks for more information, giving them some valuable facts well ahead of time will get you more sales because your reputation will increase and real customers are the ones who ask for more details.

In order to sell your antiques online, you will need to create a profile on the relevant forum (Etsy, Amazon, and FB). Make sure you add a high-resolution image of the product (include at least 3 detailed photos) and add some text. The text should be informative and straight to the point; nothing fancy or fluffy.

Asking price is a big factor in selling your antique. If your asking price is too high (fancy company stickers, missing parts, or chipped paint), you are unlikely to get many bids. If the asking price is too low, it will cost you money for repairs, shipping, and insurance. As a general rule, I would recommend setting an asking price that is 80% of the value of this report, so you will make the listing attractive from the beginning.



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About the valuation method

I have considered the results from past auction sales to value this item. Keep in mind that the final price can be different from the asking price that you can find on the internet. You can see ads on the internet with different asking prices. However, a very high asking price doesn't normally generate cash from a buyer.

That's why our method comprises searching and comparing similar past sale results that had a buyer. That's why we can provide an accurate estimation of this item.

For art pieces, remember that it isn't the same as a print, a limited edition print, or an original art piece. If the artist can't be found, the painting's value is based on its quality and how interested the market might be in it.

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Trying to determine the likely interests and tastes of a broad market can be tricky. You might not think collectors would be interested in works by a lesser-known artist, but they might be more interested than you think. You can't know for sure without doing some market research. The same is true for artists whose work is in major museums or galleries but does not command high prices at auction or from dealers. Do not confuse the print with the original limited edition. Be aware that the value of a piece of art is linked to the artist's name and reputation. The work's quality and how interesting it might be are also important



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parts of its evaluation.

Quality art can be a good investment, but a large print or lithograph might not be as valuable. There are many different kinds of prints. Original works of art are worth the most, followed by limited edition prints, which can only be made in a certain number.



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